



KASHISH GOEL

COMMUNICATION & GRAPHIC DESIGNER

CONTACTS

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TOOLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premier Pro

Adobe After Effects

Adobe XD

Figma

EDUCATION BACKGROUND

**Pearl Academy, New
Friends Colony**

Communication Design
2021-2023 (Currently)

Amity University, Noida

Bachelor of Journalism &
Mass Communication
Graduation
2018-2021

**Amity International School,
Mayur Vihar**
2003-2018

CERTIFICATIONS

Block Printing (February 2021- July 2021)
Certificate of Appreciation- Pearl Academy
(2021-2022)

Certificate of Design Beginners Bootcamp
(Udemy)

CAREER OBJECTIVE

I'm looking for a job within the Graphic Industry that will enable me to creatively showcase talents all the while challenging me to adapt new skills and processes needed to advance within my chosen career path.

WORK EXPERIENCE

1010 CREATIVE, COMMUNICATION DESIGNER INTERN (JUNE 2022- AUGUST 2022)

- Worked on social media campaign for brands like Meena Bazaar, Kami Kubi, Manohar Lal Jewellers, Mehra sons Jewellers, Woodsmen, Shri Ram Hari Ram Jewellers, Alila Fort Bhashamgarh. Worked on entertainment Assests for brand like Blackbow.
- My role covered a broad spectrum of projects ranging from idea generation to execution of digital creatives across multiple digital media platforms.

PHAZE EXPERIENCE, COMMUNICATIONS AND CONTENT INTERN (NOVEMBER 2022- DECEMBER 2022)

- Worked on social media campaign for DC Toli which is a fan community of Delhi Capitals. Created welcoming posts and reels for the upcoming 2023 Delhi Capitals team. Also worked on some content for Vivo Pro Kabaddi League.

ACADEMIC PROJECTS

VIDEO AND MOTION DESIGN PRODUCTION

- Learned the compilation of video & motion design effects sequences from pre to post-production.
- Learned storyboard development, motion design effects, audio and technical capacities in working with camera handling and operation, and related essential editing.

UX/UI- REDESIGNING OLX APP

- I conducted research to identify the problem for this project, then I worked through the entire design process. I contributed to every facet of visual design. To create a meaningful design, I conducted in-depth background research.